



# Dementia Friendly Business Certification

## Mission & Programming



### Dementia Friendly Business Certification Makes a Difference!

"We have seen a positive change in staff understanding of dementia and associated behaviors, 18% decrease in staff turnover, and better job satisfaction as a result of implementing dementia education and Dementia Live® into our onboarding process. I see it as critical for our community, clients, caregivers, and our business."

**- Paige Wolk, Senior VP for Overture Home Care**

### Dementia Friendly Fort Worth Mission Statement

Dementia Friendly Fort Worth collaborates with our community to **CARE** through **Connection, Activities, Resources, and Education**. We envision a community that honors, values, supports, and includes people living with dementia.

#### Program Offerings:

- Advocacy for practices and opportunities that enrich the lives of people living with dementia and their care partners
- Care Partner Consultations
- Dementia Friends Training
- Dementia Live® Simulation
- Education and certification for Dementia Friendly businesses, organizations and institutions
- Education opportunities for everyone to increase awareness and understanding of dementia
- Customized Dementia Training for first responders, law enforcement and medical personnel
- GrandPad® Project
- Innovative Social opportunities for people living with dementia and their care partners such as:
  - In-Person Programs
    - 5th Street Cafe' – Care Partner Support Group
    - Weekly Dementia Friendly Chapel - Live & Recorded
  - Virtual Activity Programs
    - Activities for People Living with Dementia – Let's Get Together - A Social Club for Seniors
    - 5th Street Cafe: A Dementia Friendly Social Club
- YouTube Channel with Recorded Programs available 24/7

# 2023 Annual Partnership Benefits

## Your Dementia Friendly Business Certification Fees Include:

- Free admission for all employees to attend an annual training seminar including a Dementia Live® simulation experience
- Allow your company to stand apart in your industry by marketing partnership privileges as a Dementia Friendly organization
- Window cling and digital DFFW business certification logo to highlight on your company's social media and promotional collateral
- Access to Dementia Friendly Fort Worth education resources

## Business Certification Cost

Number of Employees	1-25	26-50	51-75	75-100	100+
Initial certification, in-person visit and program training, business listed on DFFW website*	\$50	\$100	\$150	\$200	\$300
Logo on DFFW website - annual fee	\$50	\$50	\$50	\$50	\$50
<i>Annual renewal and training guidance, business listed on DFFW website**</i>	\$50	\$100	\$150	\$200	\$300

\*One time training-fee may apply for multi-site visits.

\*\*Dementia Live® training additional cost of \$50 per hour with 2 hour minimum if conducted by DFFW.



**Register Today**

Access the certification application & supporting information through the QR Code on the left or pay now on the right.

**Pay Now**



**Thank you for partnering with Dementia Friendly Fort Worth  
and supporting our work!**

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